

SOFTWARE DISTRIBUTION

Supply Chain Services

realize your global possibilities



BENEFITS

- Secure Try & Buy and product activation
- Global e-Commerce physical and digital fulfillment
- Real-time, comprehensive reporting
- Increase sales
- Reduce piracy and supply chain costs

What is Software Distribution?

You've created the software, now you need to:

- Protect it from piracy and hackers
- Market and attract new customers through Try & Buy promotional programs
- Implement effective and secure e-Commerce solutions
- Distribute physical and/or digital products quickly
- Service customers with real-time updates and releases

Why GlobalWare?

Software lifecycles are short and you need to minimize time-to-market while maximizing profit.

GlobalWare Solutions can support the complete software lifecycle to allow you to maintain your competitive edge and maximize your sales and revenue.

Key Components:

Protect It

- Prevent unauthorized use, piracy, and copying of your software with GlobalWare's award winning proprietary software, PowerAccess™

Try & Buy It

- Fully functional and protected trial version of your software via a customized web store

Sell It

- Distribute globally with a robust e-Commerce solution that scales to meet your market requirements

Distribute It

- Deliver your products physically and/or digitally

Service It

- Manage entitlements, patches and updates via a secure hosted service

GlobalWare Advantage:

GlobalWare Solutions provides the tools your business needs to deliver products securely and quickly to the global marketplace.

- Prevent piracy
- Increase sales up to 30%
- Accelerate time-to-market
- Increase customer satisfaction, customer loyalty, and repeat sales



Get Started

For your free comprehensive analysis to determine your exact supply chain needs call (800) 469-7500 to speak with a GlobalWare Solutions supply chain expert or e-mail sales@gwsmail.com

